



# Certified Business PROFESSIONAL



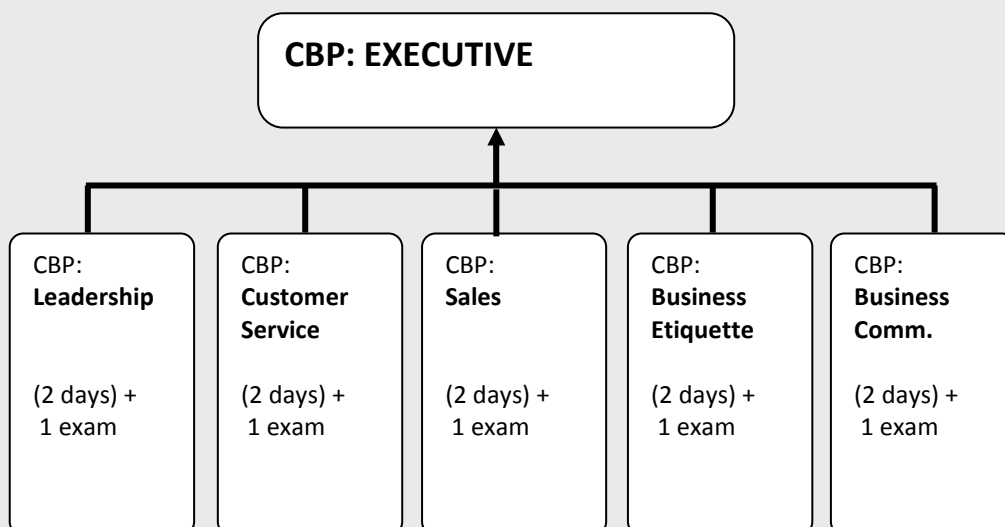
The Certified Business Professional (CBP) is an international industry credential that validates and develops the business professional. The CBP program establishes a foundation-level, industry-neutral certification for business professionals enabling employers and the candidate to have a platform to develop the CBP for targeted positions within corporations. The CBP also develops important life-skills that transcend the work environment into many aspects of living.

#### Benefits of CBP Certification to the Enterprise

- \* Establishes best practices
- \* Access to a network of global industry and subject matter/domain experts
- \* Adds to credibility with the rigor and regimen of the certification examinations
- \* Simple and reliable program that can be integrated into recruitment and staffing processes
- \* Increase your skilled workforce at reduced costs training costs
- \* Enhance production and performance levels
- \* Greater Customer Satisfaction

#### Benefits of CBP Certification to the Professional

- \* Confirms a working knowledge of business and technology skills
- \* Career differentiator, with peer networking and added credibility
- \* Broadening expectation of credentials
- \* Proof of professional achievement
- \* Enhanced Employability
- \* A business foundation to pursue additional corporate career paths



**CONTACT US FOR MORE  
DETAILS, DISCOUNTS AND  
OTHER PROMOTIONS**

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**ASK US ABOUT  
FUNDING...**

CBP

**WORLD-RENOWN  
CERTIFICATION**

IBTA

**ON-SITE CLASS  
AVAILABLE**

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**DEDICATED CLASS  
AVAILABLE**

ASK US!

**PROGRAM RECOGNITION**



**EDUCATION LOAN PROVIDER**



**PREMIER TRAINING PROVIDER**

**New Horizons®**  
Computer Learning Centers

**CBP  
EXECUTIVE**

**\$2,800**

Price before GST  
10 days, 5 Certification,  
5 courses, 5 exams

The CBP Executive is a business executive who has developed a wide cross section of business skills and can also integrate into a variety of positions within corporations. Candidates are required to pass ALL FIVE of the Certified Business Professional exams to be accredited with the CBP Executive designation.

**CBP  
LEADERSHIP**

**\$650**

Price bf GST  
1 course,  
1 certification  
2 days,  
Exam: C10-506

The CBP™ Leadership Certification equips the business professional with the skills and characteristics required for effective leadership. Effective leadership skills are in demand in every aspect of business and are recognized as an indispensable element for corporate success.

**CBP  
CUSTOMER  
SERVICE**

**\$650**

Price bf GST  
1 course,  
1 certification  
2 days,  
Exam: C20-507

The CBP™ Customer Service Certification provides the foundation for quality customer service and focuses on building life-long customer relationships by developing effective customer-care strategies.

**CBP  
SALES**

**\$650**

Price bf GST  
1 course,  
1 certification  
2 days,  
Exam: C30-508

The CBP™ Sales Certification lays the foundation for professional selling by developing the selling process using effective sales methodologies. You will learn the skills and tactics of the leading sales professionals and take part in interactive scenarios to master those skills.

**CBP  
BUSINESS  
ETIQUETTE &  
PROFESSIONALISM**

**\$650**

Price bf GST  
1 course,  
1 certification  
2 days,  
Exam: C40-509

The CBP™ Business Etiquette and Professionalism Certification develops the concept of business etiquette and the proper etiquette practices for different business scenarios. You will learn the etiquette requirements for meeting, entertaining, telephone and business interaction scenarios.

**CBP  
BUSINESS  
COMMUNICATION**

**\$650**

Price bf GST  
1 course,  
1 certification  
2 days,  
Exam: C50-510

The CBP™ Business Communication Certification equips the business professional with the best communication practices and develops business communication as a discipline.